

Thursday April 5th 2018 |  
The Clayton Hotel | Burlington Road

The   
**Media** 2018  
Awards

ENTRY  
**TEMPLATE**

**Media Agency of  
the Year – ROI**

**Media Agency of  
the Year – NI**

*NB – actual entries should be  
submitted online in soft copy  
via [www.mediaawards.ie](http://www.mediaawards.ie)*

**Enter Online Today [www.mediaawards.ie](http://www.mediaawards.ie)**



# MEDIA AGENCY OF THE YEAR ROI & NI

## SECTION 1: **Entry Details**

Entrant Company:

Address:

Lead Contact:

Email:

Website:

Phone:

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PLATINUM PARTNERS



# MEDIA AGENCY OF THE YEAR ROI & NI

## SECTION 2: The Explainer

### 850 Words Maximum. To Include:

- Overview / Executive Summary
- Success in 2017 20%
- Client Retention in 2017 15%
- Client Acquisition in 2017\* 15%
- Development of Agency Brand 15%
- Development of Agency Talent Base 15%
- Contribution to Industry 10%

### The Organisers will gather the following information:

- Shortlisting's and Wins for Media Awards 2018 10%

*\* (Specify if due to international realignment)*

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# MEDIA AGENCY OF THE YEAR *ROI & NI*

## SECTION 3: **Support Materials**

### **Required**

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation Image  
(To be used at Awards Ceremony)

### **Recommended**

- Case Study Video  
(Uploaded to YouTube / Vimeo)

### **Optional**

- URL
  - Supporting Images( Digital)
  - Supporting content (Digital)
- 

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# CONTACT

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