

Thursday April 5th 2018 |
The Clayton Hotel | Burlington Road

The 
Media 2018
Awards

ENTRY
TEMPLATE

**Media Brand
of the Year**

*NB – actual entries should be
submitted online in soft copy
via www.mediaawards.ie*

Enter Online Today www.mediaawards.ie



MEDIA BRAND OF THE YEAR

SECTION 1: **Entry Details**

Entrant Company:

Address:

Lead Contact:

Email:

Website:

Phone:

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PLATINUM PARTNERS



MEDIA BRAND OF THE YEAR

SECTION 2: The Explainer

850 Words Maximum.

To Include:

- Executive Summary / Overview 25%
 - Audience delivery and engagement 20%
 - Brand development in 2017 20%
 - What does the brand deliver to Agencies and Advertisers? 25%
 - Success within your marketplace 20%
 - Influence on media practice 10%
-

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MEDIA BRAND OF THE YEAR

SECTION 3: **Support Materials**

Required

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation Image
(To be used at Awards Ceremony)

Recommended

- Case Study Video
(Uploaded to YouTube / Vimeo)

Optional

- URL
 - Supporting Images(Digital)
 - Supporting content (Digital)
-

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CONTACT

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