

THURSDAY APRIL 27TH 2023
HALL 1 | RDS | DUBLIN 4



THE
MEDIA
AWARDS

**ENTRY TEMPLATE -
RISING STAR**

ENTER ONLINE TODAY www.mediaawards.ie

CLOSING DATE: TUESDAY MARCH 21ST 2023



*This template is for illustrative purposes only to assist you in preparing your submissions.
Entries can ONLY be submitted online via www.mediaawards.ie*

RISING STAR ENTRY TEMPLATE

SECTION 1: Entry Details

Entry Title:

Entrant Organisation:

Client Organisation:

Contact Person:

Email:

Phone:

*Campaigns must have been active
in the Republic of Ireland and/or
Northern Ireland between Jan 1st
2022 and March 14th 2023.*

This category is looking to the new bright lights within the media industry who have a total of less than 7 years working with agencies and/or media owners.

The Rising Star is someone who has made a significant and exceptional contribution to their business and to the industry as a whole.

Entries will be accepted from the candidate themselves OR 3rd parties.

The candidates line manager should include a supporting statement with their entry

A supporting statement by the candidates line manager (max 200 words) should also be included. (This statement can be submitted directly online by the line manager)

This category is open to all staff of media agencies and media owners that have worked in the marketing communications industry between January 1st 2022 and March 14th 2023.

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CRITERIA	WEIGHT	WORD COUNT
Executive Summary		100
Background		100
Projects Worked on	20%	100
New Business Wins	20%	100
Awards Contributions	10%	100
Industry Committees	20%	100
Self-Development	30%	100
TOTAL	100%	700

Support Materials

Required

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation Image
*To be used at Awards Ceremony**

Optional

- URL (e.g: Website or Video content such as a creative reel*)
- With a maximum of five pieces of supporting content (e.g: Creative Images / Brochure / Product shot etc.*)

* Video or image content should NOT include: results; case studies; agencies names; logos and also should not contain and confidential material or information.

Judging Overview

Entries will be judged and scored by a panel of judges based on the relevant criteria & weightings:

- On the basis of this scoring a shortlist of 6 entries will be shortlisted and published.
- These 6 shortlisted entrants will go forward to present their entries 'live' to a panel of judges.
- Gold, Silver & Bronze awards will be awarded based on these presentations.

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CONTACT

EMAIL:

info@mediaawards.ie

WEB (LIVE CHAT)

www.mediaawards.ie

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