

THURSDAY APRIL 25<sup>TH</sup> 2024  
HALL 1 | RDS | DUBLIN 4



THE  
**MEDIA**  
AWARDS



**ENTRY TEMPLATE -  
RISING STAR**

**ENTER ONLINE TODAY** [www.mediaawards.ie](http://www.mediaawards.ie)

**CLOSING DATE: THURSDAY MARCH 21<sup>ST</sup> 2024**



*This template is for illustrative purposes only to assist you in preparing your submissions.  
Entries can ONLY be submitted online via [www.mediaawards.ie](http://www.mediaawards.ie)*

## RISING STAR ENTRY TEMPLATE

### SECTION 1: Entry Details

**Entry Title:**

**Entrant Organisation:**

**Client Organisation:**

**Contact Person:**

**Email:**

**Phone:**

*Campaigns must have been active  
in the Republic of Ireland and/or  
Northern Ireland between  
Jan 1<sup>st</sup> 2023 and March 20<sup>th</sup> 2024.*

This category is looking to the new bright lights within the media industry who have a total of less than 5 years working with agencies and/or media owners.

The Rising Star is someone who has made a significant and exceptional contribution to their business and to the industry as a whole.

Entries will be accepted from the candidate themselves OR 3rd parties.

The candidates line manager should include a supporting statement with their entry

A supporting statement by the candidates line manager (max 200 words) should also be included. (This statement can be submitted directly online by the line manager)

This category is open to all staff of media agencies and media owners that have worked in the marketing communications industry between January 1st 2023 and March 14th 2024.

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## RISING STAR ENTRY TEMPLATE

CRITERIA	WEIGHT	WORD COUNT
Executive Summary		100
Background		100
Projects Worked on	20%	100
New Business Wins	20%	100
Awards Contributions	10%	100
Industry Committees	20%	100
Self-Development	30%	100
<b>TOTAL</b>	<b>100%</b>	<b>700</b>

### Support Materials

#### Required

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation Image  
*To be used at Awards Ceremony\**

#### Optional

- URL (e.g: Website or Video content such as a creative reel\*)
- With a maximum of five pieces of supporting content (e.g: Creative Images / Brochure / Product shot etc.\*)

\* Video or image content should NOT include: results; case studies; and also should not contain and confidential material or information.

### Judging Overview

**Entries will be judged and scored by a panel of judges based on the relevant criteria & weightings:**

- On the basis of this scoring a shortlist of 6 entries will be shortlisted and published.
- These 6 shortlisted entrants will go forward to present their entries 'live' to a panel of judges.
- Gold, Silver & Bronze awards will be awarded based on these presentations.

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## CONTACT

**EMAIL:**

[info@mediaawards.ie](mailto:info@mediaawards.ie)

**WEB (LIVE CHAT)**

[www.mediaawards.ie](http://www.mediaawards.ie)

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