

## ENTRY TEMPLATE - GENERAL



# THE **MEDIA** AWARDS

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**CLOSING DATE : THURSDAY MARCH 19<sup>TH</sup> 2026**



*This template is for illustrative purposes only to assist you in preparing your submissions.  
Entries can ONLY be submitted online via [www.mediaawards.ie](http://www.mediaawards.ie)*

## **GENERAL (CAMPAIGN BASED) ENTRY TEMPLATE**

### **For Categories :**

- **Best Collaboration Agency & Media Owner – Large, Intermediate, Niche**
- **Media Campaign – Large, Medium, Niche**
- **Best use of Sponsorship**

### **Entry Details**

Entry Title :

Entrant Organisation :

Client Organisation :

Contact Person :

Email :

Phone :

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## GENERAL ENTRY

CRITERIA	WEIGHT	WORD COUNT
Executive Summary		200
Background – Objective and Goal of Research		100
Insight / Creative Idea	30%	200
Strategy	20%	150
Execution	20%	150
Results	30%	200
<b>TOTAL</b>	<b>100%</b>	<b>1000</b>

### SUPPORT MATERIALS

#### Required

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation Image (to be used at Awards Ceremony)

#### Optional

- URL (e.g: Website or Video content such as a creative reel\*)
- With a maximum of five pieces of supporting content (e.g: Creative Images / Brochure / Product shot etc.\*)

\* Campaigns must have been active in the Republic of Ireland and/or Northern Ireland between Jan 1<sup>st</sup> 2025 and March 19<sup>th</sup> 2026

### Judging Overview

**Entries will be judged and scored by a panel of judges based on the relevant criteria & weightings :**

- On the basis of this scoring a shortlist of 6 entries will be shortlisted and published.
- These 6 shortlisted entrants will go forward to present their entries 'live' to a panel of judges.
- Gold, Silver & Bronze awards will be awarded based on these presentations.

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THURSDAY MARCH 19<sup>TH</sup> 2026**



THE  
**MEDIA**  
AWARDS

**CONTACT**

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