

**ENTRY TEMPLATE :  
RISING STAR**

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*This template is for illustrative purposes only to assist you in preparing your submissions.  
Entries can ONLY be submitted online via [www.mediaawards.ie](http://www.mediaawards.ie)*

## RISING STAR ENTRY TEMPLATE

### Entry Details

Entry Title : \_\_\_\_\_

Entrant Organisation : \_\_\_\_\_

Client Organisation : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Email : \_\_\_\_\_

Phone : \_\_\_\_\_

This category is open to all staff of media agencies and media owners that have worked in the marketing communications industry for a maximum of 5 years in total on March 19<sup>th</sup> 2026.

This category is looking to the new bright lights within the media industry who have a total of less than 5 years working with agencies and/or media owners.

The Rising Star is someone who has made a significant and exceptional contribution to their business and to the industry as a whole.

Entries will be accepted from the candidate themselves OR 3rd parties.

A supporting statement by the candidates line manager (max 200 words) should also be included. (This statement can be submitted directly online by the line manager).

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## RISING STAR – ENTRY TEMPLATE

CRITERIA	WEIGHT	WORD COUNT
Executive Summary		200
Background		100
Projects Worked on	20%	100
New Business Wins	20%	100
Awards Contribution	10%	100
Industry Committees	20%	100
Self-Development	30%	100
<b>TOTAL</b>	<b>100%</b>	<b>800</b>

### SUPPORT MATERIALS

#### Required

- Company Logo (JPEG / PNG / GIF)
- Digital Presentation image (to be used at Awards Ceremony)

#### Optional

- URL (e.g: Website or Video content such as a creative reel\*)
- With a maximum of five pieces of supporting content (e.g: Creative Images / Brochure / Product shot etc.\*)

### Judging Overview

**Entries will be judged and scored by a panel of judges based on the relevant criteria & weightings :**

- On the basis of this scoring a shortlist of 6 entries will be shortlisted and published.
- These 6 shortlisted entrants will go forward to present their entries 'live' to a panel of judges.
- Gold award will be awarded based on these presentations.

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**CONTACT**

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